

## **“2010 Tony Awards®” Promotion Rules and Regulations**

### **1. INTRODUCTION**

The “2010 Tony Awards®” Promotion (the Promotion) is sponsored by Theater League (the Company), mailing address: PO Box 140206, Kansas City, MO 64114.

### **2. ELIGIBILITY REQUIREMENTS**

The Promotion is open to all Theater League 2009-2010 season ticket holders and to qualified individuals as set forth below. You must be 18 years of age or older to participate. Employees, officers and directors of the Company, its respective related companies, as well as the immediate family (defined as parents, spouse, children, siblings, and grandparents) and household members of each such employee, officer, and director are not eligible to participate. By participating in the Promotion, each participant agrees to abide by these Official Rules & Regulations and the decisions of the Company, which are final and binding in all respects. No purchase is necessary (see How to Participate for details).

### **3. PROMOTIONAL PERIOD/TERMINATION**

The Promotion begins February 4, 2010 at 12:01:00 a.m. (all times in U.S. Central Daylight Time) and ends on April 6, 2010 at 11:59:00 p.m. The Company reserves the right to end or stop the Promotion at any time for any reason.

### **4. HOW TO PARTICIPATE**

- a. Eligible 2009-2010 Theater League season ticket holders (see Eligibility Requirements) who renew a season subscription by the promotional period termination date are automatically entered in the Prize Package drawing.
- b. Eligible 2009-2010 Theater League season ticket holders (see Eligibility Requirements) who choose to renew a season subscriptions online at theaterleague.com by the promotional period termination date automatically receive a second entry in the Prize Package drawing.
- c. You may also enter to win by mailing a 3x5 index card with your name, mailing address, phone number and email address to: Theater League, attn. Stephanie Campbell, PO Box 140206, Kansas City, MO 64114. One card per person.

No purchase is necessary to participate.

### **5. PRIZES AND ODDS**

All valid entries received prior to April 6, 2010 at 11:59:00 p.m. will be eligible for the Prize Package drawing to take place by Friday, April 30, 2010, 11:59:00 p.m. One Prize Package winner will be drawn. Odds are based on the number of participants in promotion.

The Prize Package, valued at \$1,900.00, includes:

- 2 round-trip tickets via regularly-scheduled commercial airline from a major airport in the metropolitan area in which winner resides to and from a major airport in the New York City metropolitan area (Newark, LaGuardia or Kennedy) . Travel must be completed by June 15, 2010. Choice of airports and airlines at Theater League’s discretion.

- 2 tickets to the 2010 Tony Awards® live June 13, 2010 at Radio City Music Hall.
- 2 night hotel stay (double occupancy)

The Prize Package winner will be notified via phone by Monday, May 3, 2010, 11:59:00 p.m. The name of the Prize Package winner will be posted on [www.theaterleague.com](http://www.theaterleague.com) by Wednesday, May 5, 2010, 11:59:00 p.m.

Prize Package is subject to change and date availability. The Prize Package must be used by June 15, 2010. The Company reserves, at its sole option, the right to alter the Prize Package if necessary throughout the promotional period or exchange with a prize package of similar value.

#### 6. GENERAL

The Company reserves the right to change, alter or modify the Official Rules and Regulations at any time with or without written notice. The Company reserves the right, at its sole discretion, to disqualify any participant found to be tampering with the operation of the Promotion. The Company shall be the sole arbiters in all matters relating to the Promotion and its Official Rules and Regulations. The decisions of The Company are final and binding in all respects.

#### 7. LIMITATION OF LIABILITY

The Company, its affiliates, subsidiaries and related companies, and their respective officers, directors, employees, representatives and/or agents assume no responsibility for any error, omission, interruption, deletion, defect, delay in operations or transmission, or for technical, network, telephone equipment, electronic, computer, hardware, or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry information on account of technical problems or traffic congestion on the Internet or at any web site or any combination thereof. The Company, its affiliates, subsidiaries and related companies, and their respective officers, directors, employees, representatives and/or agents are not responsible for any injury or damage to entrant's or any other person's computer related to or resulting from any materials in the Promotion. The Company, its affiliates, subsidiaries and related companies, and their respective officers, directors, employees, representatives and/or agents reserve the right to cancel, modify, or suspend the Promotion if it becomes technically corrupted or if for any other reason the Internet portion of the Promotion is not capable of running as planned, including infections by computer virus, bugs, tampering, unauthorized the Company or its consulting agencies which corrupt or affect the administration, security, fairness, integrity, functioning or proper conduct of this promotion. IN NO EVENT WILL THE COMPANY, ITS AFFILIATES, SUBSIDIARIES AND RELATED COMPANIES, AND THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES AND/OR AGENTS BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING OUT OF OR RELATING TO THE DELIVERY, USE, OR PERFORMANCE OF THE PRIZE(S) OR PRODUCTS AND SERVICES PURCHASED WITH THE PRIZE(S), INCLUDING ANY WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE.